Ron Porat ᵃDesigner

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I'm Ron Porat, a Visual Thinking Designer based in central Israel.
My design philosophy revolves around combining innovative
and creative concepts and purpose while paying close attention
to the smallest details to create a fully identified visual identity,
ensuring a project's completion.

Experience

Brand Designer at "FireArc" *2023-Present*

Responsible for designing and developing 'FireArc' and sub-brand visuals,
including events, merchandising, prints, office aesthetics, and web applications.

Lecturer Assistant at "The School of Design and Innovation" *2023*

Teaching assistant of the course "branding desig of cultural events"
at The College of Management Academic Studies.

Visual Designer at "Studio&More" *2022*

Responsible for designing and developing 'FireArc' and sub-brand visuals,
including events, merchandising, prints, office aesthetics, and web applications.

Self Emplyed Designer at "Dual Studio" *2020-2022*

Self-employed graphic designer managing diverse projects in
branding, marketing, web, and commercial design.

Internships

Wix.com "Playground Academy" Designers Intership *2022*

Internship program for designers at "Wix.com" includes work and studies
on web and interactive design field,self branding and "Editor X" platform.

Graphic Designer at "Studio In-House" *2021*

Intern at the 'School of Design and Innovation' (Colman), working on
branding for college events, conferences, and external collaborations.

Education

"B.Des" at the School of Design and Innovation *2019-2023*

Bachelor's degree as part of a specialization on visual communication
and spatial design, in the College of Management Academic Studies.

Achievements

- "2023 Alef Alef Alef Prize" award winner.
- Project presentation at the "Agam Museum" on "What If" exhibition.

Skills

Brand and Visual Identity, Marketing, Web Design, Image-Making and Visual Thinking.

Tools

Figma, Illustrator ,Indesign, Priemer, After Effects, Blender, Rhino, Wix Studio.